



## **SAINT-GOBAIN'S RM200M INVESTMENT SIGNALS MAJOR BOOST FOR PERAK'S INDUSTRIAL SECTOR**

**KUALA LUMPUR, Malaysia and PARIS, France, 13 May 2025** – Saint-Gobain Group's Malaysian subsidiary, Saint-Gobain Prima Sdn. Bhd., today announced a landmark expansion of its operations in Perak, Malaysia. The French construction materials leader will invest over RM200 million between 2025 and 2029 to establish state-of-the-art manufacturing facilities at the Kanthan Industrial Park in Chemor, Perak, reinforcing its commitment to light and sustainable construction. This strategic expansion will significantly boost production capacity for the company's premium fibre cement board solutions, including PRIMA Flex, PRIMA Plank, PRIMA Liner, and PRIMA Lattice.

Yang Amat Berhormat Dato' Seri Saarani Mohamad, Menteri Besar of Perak, highlighted, "Perak is a state endowed with abundant raw materials and mineral resources. The investment by Saint-Gobain exemplifies how the state can leverage these resources to drive high-value economic activities, rather than simply exporting them without added value. By manufacturing building materials using locally sourced raw materials and minerals, Saint-Gobain not only enhances the economic value chain within Perak but also contributes to the creation of quality employment opportunities for its people."

Datuk Sikh Shamsul Ibrahim Sikh Abdul Majid, Chief Executive Officer (CEO) of the Malaysian Investment Development Authority (MIDA), emphasised, "Saint-Gobain's expansion represents a pivotal catalyst for Malaysia's industrial advancement. With its cutting-edge sustainable technology, this facility establishes a new gold standard for high-value manufacturing excellence. MIDA takes pride in facilitating this strategic initiative, which further cements Malaysia's position as a leader in advanced construction materials manufacturing across the ASEAN region."

Ms. Lynette Siow, CEO of Saint-Gobain Malaysia and Singapore, commented "This investment marks a significant milestone in Saint-Gobain's journey in Malaysia. By expanding our manufacturing capabilities in Perak, we are not only reinforcing our commitment to local industrial development but also advancing our mission to deliver light and sustainable building solutions across the region. We believe in making the world a better home, responsibly, innovatively, and collaboratively with our partners."

This expansion was announced alongside a Memorandum of Understanding (MoU) between Saint-Gobain Prima Sdn. Bhd. and Perak Investment Management Centre (InvestPerak), designed to enhance collaboration for the project's successful execution. The signing ceremony, held at the Saint-Gobain Tower in Paris, was graced by the presence of Yang Amat Berhormat Dato' Seri Saarani Mohamad, Menteri Besar of Perak, Mr. Mohamad Hashim bin Abdul Ghani, Chief Executive Officer of InvestPerak, Ms. Noemie Chocat, Vice-President Corporate Strategy of Saint-Gobain, Mr. Christian Bako, Vice President Marketing & Development of Saint-Gobain, and other representatives from federal and state governments.



This investment builds upon Saint-Gobain's successful two-decade presence in Malaysia, further strengthened by its 2023 acquisition of Hume Cemboard Industries Sdn. Bhd, now operating as Saint-Gobain Prima Sdn. Bhd. It aligns with the Group's global mission of "Making the World a Better Home" and its commitment to achieving carbon neutrality by 2050.

### About MIDA

The Malaysian Investment Development Authority (MIDA) is the government's principal investment promotion and development agency under the Ministry of Investment, Trade and Industry (MITI) to oversee and drive investments into the manufacturing and services sectors in Malaysia. Headquartered in Kuala Lumpur Sentral, MIDA has 12 regional and 21 overseas offices. MIDA continues to be the strategic partner to businesses in seizing the opportunities arising from the technology revolution of this era. For more information, please visit [www.mida.gov.my](http://www.mida.gov.my) and follow us on X, Instagram, Facebook, LinkedIn, TikTok and YouTube channel.

### About InvestPerak

Perak Investment Management Centre (PIMC) also known as InvestPerak, was established in January 2006 to serve as the 'First Point of Contact for Investors' in the manufacturing and services sectors in Perak. It primarily acts as the principal investment promotion agency of the Perak State Government and reports directly to the YAB Menteri Besar Perak. Perak State Government have mandated InvestPerak as secretariat for Centre of Investment (COI), which empowered the function of InvestPerak as facilitator in assisting investors to invest in Perak. COI@InvestPerak have the authority to issue 'Fast-Track Letter' for strategic projects, which put the investment projects as a priority for all relevant agencies in their approval process.

### About Saint-Gobain

Worldwide leader in light and sustainable construction, Saint-Gobain designs, manufactures and distributes materials and services for the construction and industrial markets. Its integrated solutions for the renovation of public and private buildings, light construction and the decarbonization of construction and industry are developed through a continuous innovation process and provide sustainability and performance. The Group, celebrating its 360<sup>th</sup> anniversary in 2025, remains more committed than ever to its purpose "MAKING THE WORLD A BETTER HOME".

**€46.6 billion in sales in 2024**

**More than 161,000 employees, locations in 80 countries**

**Committed to achieving net zero carbon emissions by 2050**

### About Saint-Gobain Prima

Leading Malaysian manufacturer of fibre cement board solutions, catering to both interior and exterior building applications. Established in 2002, the company operates as part of the Saint-Gobain Group, a leader in light and sustainable construction. With its headquarters in Bangsar, Kuala Lumpur, and a manufacturing facility in Chemor, Perak, Saint-Gobain Prima serves the residential, commercial, and industrial sectors across Malaysia.

For more information about Saint-Gobain Malaysia, visit [www.saint-gobain.my](http://www.saint-gobain.my).

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**For media enquiries, please contact:**

**MIDA**

Ms. Rozita Ibrahim  
Director, Building Technology & Lifestyle Division, MIDA  
Email: rozita@mida.gov.my  
Tel.: +603 2267 3479

**Contact Details InvestPerak**

Mr. Mohamad Noor Arif  
Investor Relations Manager  
Email: arif@investperak.gov.my  
Tel.: +6013-4475312

**Contact Details Saint-Gobain Prima Sdn Bhd**

Mr. Ray Lee  
Chief Sales Officer  
Email: ray.lee@saint-gobain.com  
Tel: +6012-7231086